



**NEWS RELEASE**  
**November 15, 2007**

**CINEASIA 2007 TO HONOR GOLDEN HARVEST'S**  
**RAYMOND CHOW WITH "VISIONARY AWARD"**

NEW YORK— Mr. Raymond Chow, Chairman and co-founder of Golden Harvest, has been selected to be the recipient of the CineAsia 2007 "Visionary Award", it was announced by Mitch Neuhauser, Co-Managing Director of the event. Mr. Chow is being honored for being the forerunner and cornerstone of Hong Kong's entertainment industry whose company played a major role in becoming the first Chinese film company to successfully enter the western market with staying power. Mr. Chow also has the distinction of having been honored at CineAsia 1996 with the CineAsia "Lifetime Achievement Award". Mr. Chow will receive the "Visionary Award" at this year's convention in Macau which takes place December 4<sup>th</sup>-6<sup>th</sup> at the Wynn Macau and Macau Tower.

"It is a great honor for CineAsia to be able to single out the achievements of Raymond Chow at this year's CineAsia," noted Mitch Neuhauser. "Mr. Chow is one of the most important and influential film producers in the history of filmmaking for successfully launching martial arts and Hong Kong cinema onto the international stage. He is a visionary in the true sense of the word and we are looking forward to paying tribute to him for his accomplishments."

Raymond Chow, at age 80, has almost 50 years of experience in the film industry. A notable item in Chow's early resume prior to show business was his working in the audio visual department for the US Foreign service where he was later promoted as the radio program coordinator for the Voice of America in Hong Kong. This exposure landed Chow into the Hong Kong offices of the Shaw family from Singapore to direct their newly formed public relations and publicity operations in anticipation of usurping market share domination for the former island colony's entertainment dollar firmly held by their big studio rival Cathay/MPG&I studios run by the Loke family also of Southeast Asia. Chow was the key catalyst in helping elevate Shaw Brothers as the new corporate 'Taipan' studio that would go on to dominate Hong Kong entertainment circles for the next twenty five years that is, until Chow himself who along with his long-time friend and former fellow cub reporter Leonard Ho, would leave Shaws in 1970 to found the upstart Golden Harvest studios across town ironically at the newly defunct Cathay/MPGI studios compound. Having recruited other past Shaw alumni as well as new talent like directors Lo Wei, Huang Feng, Wu Chia Hsiang, Wu Ma and John Woo and stars like Cheng Pei Pei, Wang Yu, Michael Hui, Bruce Lee and a young stunt player named Jackie Chan, Raymond Chow and Company along with a reach that would extend across the pond to Hollywood, would quickly rise to become Shaws' main rival as a serious contender to dominate the box office for at home and abroad from the mid-1970s to the present.

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Among the other honors that Mr. Chow has received during his illustrious career include the “International Showman of the Year” from the National Association of Theatre Owners of the United States and the Golden Horse Award for “The Most Outstanding International Producer from Taiwan”, both in 1980. Mr. Chow was also honored in 1987 by Her Majesty Queen Elizabeth II with the Order to the British Empire, in 1996 by the Emperor of Japan with the Order of the Sacred Treasure, Gold Rays with Rosette, and in 1998 by the Government of the Hong Kong Special Administrative Region with the Gold Bauhinia Star.

CineAsia, now in its 13<sup>th</sup> year, celebrates its first year in Macau. The Final Night Banquet and Awards Ceremony has been established to recognize outstanding achievements of some of the motion picture industry’s most celebrated and deserving individuals and organizations. The convention is produced and managed by the Nielsen Film Group, a division of Nielsen Business Media.

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